



8 April 2008. RADVISION® has attained Gold Certified Partner status in the Microsoft Partner Program with a competency in ISV/Software Solutions for the third straight year. This recognizes RADVISION's expertise.

As one of the requirements for attaining Gold Certified Partner status, RADVISION had to declare a Microsoft Competency. Microsoft Competencies are designed to help differentiate a partner's capabilities with specific Microsoft technologies to customers looking for a particular type of solution.

The ISV/Software Solutions Competency recognizes the skill and focus that partners bring to a particular solution set. Microsoft Gold Certified Partners that have obtained this competency have a successful record of developing and marketing packed software based on Microsoft technologies.

As a Gold Certified Partner, RADVISION has demonstrated expertise with Microsoft technologies and proven ability to meet customers' needs. Microsoft Gold Certified Partners receive a rich set of benefits, including access, training and support, giving them a competitive advantage in the channel.

RADVISION recently introduced its SCOPIA Microsoft Office Communications Server (OCS) 2007 Connector providing advanced video conferencing system interoperability to Microsoft Office Communications Server 2007.

The SCOPIA Connector enhances the Microsoft solution providing the capability for Office Communicator users to participate in conferences with standards-based video conferencing systems and devices. The SCOPIA Connector is a simple-to-use, highly flexible tool allowing OCS 2007 users to join a meeting hosted on the SCOPIA Conferencing Platform. With it, Office Communicator desktop users have full interoperability with video conferencing room systems including the latest HD (High Definition) endpoints with continuous presence multipoint video.

"RADVISION has a significant history of support of Microsoft technologies. Our unique expertise in creating solutions enhancing Microsoft's Real Time Communications and Unified Communications initiatives has been recognized with the attainment of Microsoft Gold Certified Partnership status for the third straight year," said Zeev Bikowsky, General Manager Networking Business Unit for RADVISION.

"The benefits provided through our Gold Certified Partner status will allow us to continue to enhance the offerings that we provide for customers," he added.

Allison Watson, vice president of the Worldwide Partner Sales and Marketing Group at Microsoft Corp. said: "Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities. They need to trust in a company that can act as an expert adviser for their long-term strategic technology plans. Microsoft Gold Certified Partners, which have certified expertise and direct training and support from Microsoft, can build a positive customer experience with our technologies."

"Today, Microsoft recognizes RADVISION as a Gold Certified Partner for demonstrating its expertise providing customer satisfaction using Microsoft products and technology," he added.